



THE  
**36-MONTH BLUEPRINT**

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*A Private Invitation to Build Generational Wealth  
in the World's Largest Industry*

**100 Ambassadors. 1 Million Customers. One Proven System.**

**\$11.1T**

TRAVEL INDUSTRY 2026

**43%**

TRAVORIUM GROWTH

**36 MO**

YOUR TIMELINE

Prepared Exclusively By

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*Travorium Ambassador | Author | Visionary | Mentor*

**FOR SELECT PARTNERS ONLY — NOT FOR PUBLIC DISTRIBUTION**

## SECTION 1: A PERSONAL MESSAGE FROM C. ANTHONY HARRIS

**Dear Friend,**

You're receiving this document because you're not just anyone to me. You're one of my Super Reds — someone I respect, someone I trust, and someone I believe has what it takes to build something extraordinary.

I'm going to be direct with you: **I'm back in Network Marketing after 12 years away from the industry.** And I'm not coming back to dabble. I'm coming back to dominate — with a team of carefully selected partners who share my vision, my work ethic, and my hunger.

**I'm assembling a small, elite team — and I want you in it.**

What you're about to read is my complete 36-month game plan. It includes the industry research, the company validation, the competitive analysis, and the step-by-step system we'll use to build a global travel empire together. Every number is real. Every strategy is proven. And every word comes from someone who has spent over 20 years building organizations of hundreds of thousands and creating millionaires.

This is not a mass email. This is not a social media blast. This is a private invitation from me to you.

***The door is open. But it won't stay open forever.***

*Let's build,*

**C. Anthony Harris**

Visionary | We Will Win Team | Travorium

## SECTION 2: WHY I'M BACK — MY STORY

### The Track Record

Before I tell you why I'm back, let me remind you who you're partnering with:

<b>200,000+</b> Representatives Built	<b>17 Millionaires</b> Created Through Mentorship
<b>143 Thousandaires</b> Built to Six-Figure Earners	<b>\$2M → \$104M</b> SolarXperts Revenue Growth

### The 12-Year Gap — And What I Missed

After two decades in Network Marketing, I transitioned into traditional business. I co-founded SolarXperts and grew it from \$2 million to \$104 million in sales. By every measure, it was a massive success.

But here's what I missed every single day: **residual income**. The kind of income that keeps paying you whether you work today or not. In solar, every dollar required active work. When I stopped, the income stopped. That's not freedom — that's a job.

### The Turning Point

About eight years ago, my wife Tina had this beautiful idea: every anniversary, we'd celebrate in a different country. After our second trip to Puerto Vallarta, something clicked. I fell in love with meeting people from different cultures, learning how they live, experiencing God's creation firsthand.

*Did you know there are 195 countries in the world?* I intend to experience as many as possible — and help others do the same.

That passion led me to research travel and tourism. What I found staggered me: a \$10+ trillion industry, growing every year. Then I reconnected with David Hart and Todd Strand. When David showed me the Travorium model and committed to partnering with me personally, I knew I'd found my vehicle.

### The Exit Strategy

**I am preparing my exit from SolarXperts by end of 2026** to go all-in on Travorium. This is not a side project. This is the culmination of everything I've learned, built, and believe about creating generational wealth.

***"I'm not experimenting. I'm applying 20+ years of proven mastery to an \$11 trillion industry."***

## SECTION 3: THE \$11 TRILLION INDUSTRY THAT'S ONLY GETTING BIGGER

Let's talk numbers. When you understand the size and trajectory of travel and tourism, you'll understand why this is a once-in-a-career opportunity.

Global Tourism GDP (2024)	\$10.9 Trillion (WTTC)
Industry Size (2026)	\$11.11 Trillion
Projected Size (2035)	\$17.46 Trillion (5.1% CAGR)
International Tourists (2025)	1.52 Billion — New Record
Visitor Spending (2025)	\$2.1 Trillion
Jobs Supported	371 Million Worldwide
2026 Growth Forecast	3–4% (UN Tourism)

Sources: WTTC 2025 Economic Impact Research, UN Tourism World Tourism Barometer 2025/2026

### Bigger Than Almost Every Industry on Earth

Travel and tourism is larger than oil, larger than tech hardware, larger than automotive. It contributed 10.3% of the world's GDP in 2025 and supports more jobs than any single private sector industry on the planet.

**People will ALWAYS travel.** Recession or not. Inflation or not. This industry doesn't shrink — it grows. Every. Single. Year.

### The Wholesale Travel Opportunity

**Travorium is to travel what Netflix was to entertainment** — a membership model giving consumers better access at a fraction of the retail price. The subscription economy has transformed music, movies, and shopping. Now it's transforming travel. And we're at the front of that wave.

## SECTION 4: WHY TRAVORIUM — THE COMPANY

### Company Profile

<b>Founded</b>	2013 (Paid 2 Save), rebranded Travorium 2020
<b>CEO</b>	David Hart — seasoned MLM leader, visionary
<b>Global Reach</b>	67+ countries and expanding rapidly
<b>Growth Rate</b>	43% (2023) — #1 in travel MLM industry
<b>Products</b>	Travel Points, World Tours, Getaways, 30–85% savings
<b>Compensation</b>	Paid DAILY + WEEKLY + MONTHLY residual
<b>Legacy</b>	Business can be willed to your family

### Why David Hart

I chose Travorium because I chose David Hart. He’s a CEO who is accessible, builder-friendly, and growth-focused. His vision: make Travorium the “Netflix of Travel.” He personally committed to partnering with me. When the CEO invests in YOUR vision, you’re in the right place.

### Competitive Position

Travorium ranks #6 by revenue among top travel MLMs globally. But **ranks #1 by GROWTH RATE** — the fastest-growing travel membership company at 43% annual growth.

#	Company	Revenue	Countries	Key Detail
1	InCruises	\$253M+	193	Market leader, cruise-focused
2	JIFU Travel	\$130M	60+	Tech-forward, crypto
3	MWR Life	\$75M	150	Europe-heavy
4	ByDzyne	\$35M	60+	Multi-product
5	iBumerang	\$35M	100+	Free model
★ 6	<b>TRAVORIUM</b>	<b>~\$10–15M</b>	<b>67+</b>	<b>#1 GROWTH — 43%</b>

**Key differentiator:** World Tours unmatched in industry + broadest product suite + genuine global reach + daily/weekly/monthly pay + the We Will Win Team.

## SECTION 5: THE 36-MONTH GAME PLAN

*“100 Ambassadors. 1 Million Customers. Here’s the Roadmap.”*

### The Mission

- Create **100 Ambassadors** earning six-figure residual incomes within 36 months
- Build a global customer base of **1 million members** across 5 regions, 158 countries
- Establish the We Will Win Team as the **#1 team** in the travel MLM industry

#### PHASE 1: FOUNDATION (*Months 1–12*)

- ✓ Establish systems, prove the model, achieve key rank milestones
- ✓ Recruit and train first 7 Ambassadors (foundation builders)
- ✓ Launch the We Will Win 10-Step System across team
- ✓ Dominate North American market (USA, Canada, Mexico)
- ✓ Weekly Opportunity Zooms established (Mon–Fri + Saturday trainings)

#### PHASE 2: EXPANSION (*Months 13–24*)

- ✓ Grow to 12+ Ambassadors across regional structures
- ✓ Expand into Europe and Latin America (77+ countries)
- ✓ Ambassador-led recruitment — leaders teaching leaders
- ✓ Launch thought leadership content and book development
- ✓ Override income demonstrates residual wealth power

#### PHASE 3: EXPONENTIAL GROWTH (*Months 25–36*)

- ✓ Scale to 50+ Ambassadors through multiplication
- ✓ Expand into Asia-Pacific, Middle East, Africa (70+ countries)
- ✓ Override income = true passive wealth generation
- ✓ Host live summit with Ambassador network
- ✓ Path to 100 Ambassadors and 1 million members visible

### The “First 20 Founders” — Exclusive to Super Reds

The first 20 Super Reds who join receive the exclusive **“First 20 Founders”** designation:

- **Priority mentorship** — direct coaching from me for the full 36 months
- **Inner circle access** — private strategy sessions, first look at initiatives
- **Legacy recognition** — permanently documented as a founding partner
- **First mover advantage** — deepest positioning for maximum override income

### The Ambassador Scoreboard

Milestone	Achievement	Reward
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■ Bronze	First 5 enrollments	Team recognition
■ Silver	First Zoom hosted	We Will Win spotlight
■ Gold	Team member hits Bronze	Private coaching w/ C. Anthony
■ Platinum	Star Director rank	Leadership jacket + bonus
■ Diamond	Ambassador status	All-expenses trip + legacy wall

## SECTION 6: THE SYSTEM — WE WILL WIN

*“You don’t have to build anything. The system is **ALREADY** built. You just follow it.”*

Our system is **S.Y.S.T.E.M.** — **Save Yourself Stress, Time, Energy, and Money.** A proven, duplicatable, 10-step process that takes every new partner from Day 1 to Ambassador.

### The We Will Win 10-Step Getting Started System

Step	Description
1	Determine Your Why — Your Purpose
2	Set Your Goals (SMART + Dr. Locke's 6-Point System)
3	Make Commitments (5 Contacts/Day, 5 Zooms/Week)
4	Build Your List (Red, Green, Blue Color System)
5	Contact and Invite (Prospect Like a Pro)
6	Opportunity Zooms, One-on-Ones, Home Parties, Hotels
7	The Big F/U — The Follow-Up (7th–10th Contact)
8	Launch Your Travorium Business
9	Counsel with Your Upline (S.Y.S.T.E.M.)
10	R&D — Rip Off and Duplicate the System

### Team Support Infrastructure

- **Weekly Opportunity Zooms:** Monday–Friday + multiple languages
- **Saturday Trainings:** Skills development and leadership workshops
- **Three-Way Calls:** Your upline presents with you until you’re ready
- **R&D Culture:** Rip Off and Duplicate from top Ambassadors
- **Upline Counsel:** Direct access to experienced leaders

All we ask: be **Coachable, Teachable, and Learnable.** The system does the rest.

## SECTION 7: WHAT'S IN IT FOR YOU

### For the Entrepreneur

- **Residual income:** Paid daily, weekly, monthly — even while you sleep
- **Low startup:** Under \$400 vs. franchise (\$50K–\$500K)
- **No overhead:** No inventory, employees, or office lease
- **Work anywhere:** Phone + laptop = global business

### For the Traveler

- **Wholesale savings:** Hotels, resorts, cruises at 30–85% off
- **World Tours:** Annual group travel at unbeatable prices
- **Getaways:** 3–10 day packages at deep discounts
- **Travel more:** Your business funds your adventures

### For the Legacy Builder

- **Generational wealth:** Business willed to children and grandchildren
- **Residual for life:** Build once, get paid for decades
- **Legacy recognition:** Part of creating 100 Ambassadors

### For the Leader

- **Partner with C. Anthony Harris:** 20+ years, 17 millionaires, 143 thousandaires
- **Proven system:** We Will Win 10-Step System built and ready
- **Ground floor:** Fastest-growing travel MLM in the world
- **First 20 Founders:** Exclusive positioning for Super Reds who act now

## SECTION 8: THE DOOR IS OPEN

*“I’m not asking everyone. I’m asking YOU.”*

You’ve seen the numbers. The industry. The company. The system. My track record. Now one question:

*“Are you ready to build something that outlasts you?”*

### Your Next 3 Steps

STEP 1	STEP 2	STEP 3
<b>Schedule a Call</b>	<b>Review the Plan</b>	<b>Make Your Decision</b>
Reach out to me. Let’s talk vision.	I’ll walk you through the comp plan.	Join forces and let’s build together.

### The Five Wealth Principles — Why You Can Trust This

**PERSISTENCY:** *“I’ve been building for 20+ years. I don’t quit. Ever.”*

**CONSISTENCY:** *“I show up every single day. And so will you.”*

**DISCIPLINE:** *“This system works — if you follow it exactly as designed.”*

**URGENCY:** *“The time is NOW. The window is open. The industry is booming.”*

**EXCITEMENT:** *“This is the most exciting opportunity I’ve ever been part of.”*

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*When I help you rise, I rise too.*

*Let’s WIN together.*

**— C. Anthony Harris**

Visionary | We Will Win Team | Travorium

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**S.Y.S.T.E.M.**

Save Yourself Stress, Time, Energy, and Money

**100 Ambassadors. 1 Million Customers. 36 Months.**

**WE WILL WIN!**